



# Sponsorship Opportunities for the 2017 Franklin Sabers Annual Gridiron Golf Classic Saturday July 22nd, 2017 Muskego Lakes Country Club

Sponsorship Opportunities Include:

**\$300 for a hole sponsorship** - (sign at hole and verbal recognition at dinner and on written program)

**\$500 for a hole sponsorship\*\*** - (sign at hole and verbal recognition at dinner and on written program, \*\*+ Social Media Promotion - Pkg 1)

**\$1,000 to sponsor beverage carts** - (recognition at dinner, sign on carts , on written program, Social Media Promotion - Pkg 2)

**\$1,500 to sponsor Alumni Dinner Reception** - (recognition at dinner, sign at dinner, on written program, Social Media Promotion - Pkg 2)

**\$2,000 to sponsor Entertainment/Music** - (recognition at dinner, recognition by the Emcee, on written program, Social Media Promotion - Pkg 2)

**\$2,500 to be a Platinum Sponsor** of the outing - (recognition at dinner, personal thank you note from seniors with senior football picture, Franklin helmet signed by seniors, written recognition in program). Social Media Promotion - Pkg 2 \*Multiple Platinum sponsors are welcome

**Silent Auction & Raffle Donations** - (recognition at dinner and on written program)



## INCLUDE DONATION INFORMATION BELOW

Contact: Joseph Lewis - [jmlewisdc@sbcglobal.net](mailto:jmlewisdc@sbcglobal.net)  
cell: 414.708.1737

Sponsor Name: \_\_\_\_\_

Name on Signage: (if different) \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**All Sponsors will receive special recognition on the event web site.**

If you would like a logo included on our web site, please email a hi-res image file to: [hioctane7@hotmail.com](mailto:hioctane7@hotmail.com)

\*Description of Silent Auction/Raffle Item: \_\_\_\_\_

Estimated Value: \_\_\_\_\_

- Hole Sponsorship: \$300
- Hole Sponsorship: \$500 (w/promotion pkg. 1)
- Beverage Cart Sponsor: \$1,000
- Alumni Dinner Reception Sponsor: \$1,500
- Entertainment/Music Sponsor: \$2,000
- Platinum Sponsor: 2,500
- Silent Auction/Raffle Donation\*

TOTAL ENCLOSED: \$ \_\_\_\_\_

★ Please Make Checks Payable to: FRANKLIN FOOTBALL GRIDIRON CLUB (FHS - Franklin High School) ★

Mail Checks to: Attn: Gridiron Golf Classic c/o Jack Takerian - 8605 River Terrace Drive, Franklin, WI 53132

Charitable contributions to Franklin Football Gridiron Club are tax-deductible under section 501(c)(3) of the Internal Revenue Code. FEIN: 27-3243068



Included with our sponsorship opportunities is one of our premiere Social Media Promotional Packages to add value to your donation during the upcoming Football Season.

During the 2016 Football Season (Aug – Nov) The Gridiron Club Facebook Page **reached over 950,000** people with our Posts with over 1,200 fanatical followers and growing.

**62,500+**

Average Reach per Week\*

**149+**

Average Clicks per Post\*



### Social Media Promotion Package 1

#### 2 Number of Sponsored Posts:

- Includes Logo/Name of organization
- Includes Link to Website or Social Media Channels (either/or)

#### 1 Number of Unique Ad Placements:

- Sponsor Only Banner Ad/Post (not affiliated with other posts)
- Design of One (1) Branded Creative Banner - Promotion

Estimated Earned Media Value (EMV): \$1,575.00\*

\*based on an estimated \$.25 per impression.

(Average Facebook Ad is a minimum of \$.59 per click)



### Social Media Promotion Package 2

#### 4 Number of Sponsored Posts:

- Includes Logo/Name of organization
- Includes Link to Website or Social Media Channels (either/or)

#### 2 Number of Unique Ad Placements:

- Sponsor Only Banner Ad/Post (not affiliated with other posts)
- Design of One (1) Branded Creative Banner - Promotion

Estimated Earned Media Value (EMV): \$3,150.00\*

\*based on an estimated \$.25 per impression.

(Average Facebook Ad is a minimum of \$.59 per click)

\*All averages are based on "In-Season" statistics over a 15 Week Period. All numbers are estimated – There is no guarantee fans will click on your sponsored post, however, exposure, impressions and reach are highly valued touch points.

## INCLUDE DONATION INFORMATION BELOW

Contact: Joseph Lewis - [jmlewisdc@sbcglobal.net](mailto:jmlewisdc@sbcglobal.net)

cell: 414.708.1737

Sponsor Name: \_\_\_\_\_

Name on Signage: (if different) \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**All Sponsors will receive special recognition on the event web site.**

If you would like a logo included on our web site, please email a hi-res image file to: [hioctane7@hotmail.com](mailto:hioctane7@hotmail.com)

\*Description of Silent Auction/Raffle Item: \_\_\_\_\_

Estimated Value: \_\_\_\_\_

- Hole Sponsorship: \$300
- Hole Sponsorship: \$500 (w/promotion pkg.)
- Beverage Cart Sponsor: \$1,000
- Alumni Dinner Reception Sponsor: \$1,500
- Entertainment/Music Sponsor: \$2,000
- Platinum Sponsor: 2,500
- Silent Auction/Raffle Donation\*

TOTAL ENCLOSED: \$ \_\_\_\_\_

★ Please Make Checks Payable to: FRANKLIN FOOTBALL GRIDIRON CLUB (FHS - Franklin High School) ★

Mail Checks to: Attn: Gridiron Golf Classic c/o Jack Takerian - 8605 River Terrace Drive, Franklin, WI 53132

Charitable contributions to Franklin Football Gridiron Club are tax-deductible under section 501(c)(3) of the Internal Revenue Code. FEIN: 27-3243068